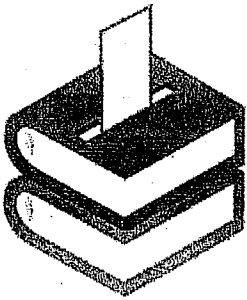




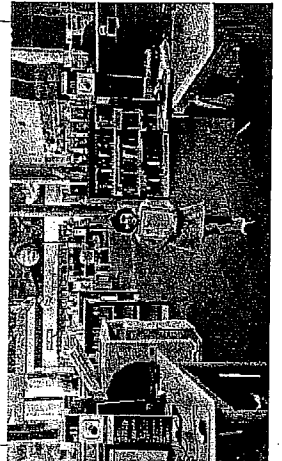
EveryLibrary California
 1017 El Camino Real #185
 Redwood City CA, 94063



everylibrary california

Introducing EveryLibrary California

At EveryLibrary California we believe that modern libraries are more important than ever. They are the information hubs of communities where people can gather, not only to check out books and magazines, but as a place to gain high speed access to online job applications, trainings, and information that give Americans the opportunities they need to be productive members of society. They give parents the opportunity to expose their children to literature and develop a love of reading that will help them throughout their lives. They allow communities to collect local resources and gain a sense of self and teach future generations about the value of their community. Libraries promote democracy by engaging communities in programs that teach a sense of civic duty such as banned books week, and by providing a space to discuss and learn about American values like freedom and justice. Libraries fight to ensure that returning veterans have access to the resources they fought so hard to secure. They work to help the American entrepreneurs find the resources they need to expand and grow their business. They do all this and a lot more. That is why EveryLibrary Califor-



EveryLibrary California is Fighting for You



EveryLibrary

EveryLibrary California is organized as a localized extension of EveryLibrary

(national). We grew out of the need for a politically active organization dedicated exclusively to supporting a California statewide library Proposition at the ballot box. Many library associations, both at the national and at the state level, are organized as 501(c)3 educational associations. Current law and regulations prohibit these associations from engaging in extensive voter advocacy or funding ballot issue campaigns. As a ballot committee organization, EveryLibrary California can act where these associations cannot. We have the opportunity to fundraise and directly support a statewide library proposition through tactical and operational support, state-wide voter awareness campaigns, funding for state-wide get-out the vote campaigns, as well as conducting direct voter advocacy. This will be unique in the California library advocacy ecosystem.

We are not an organization involved in lobbying, but to work to drive state-wide get out the vote campaigns.



The SCA7 Proposition

EveryLibrary is specifically charged with the task to work to win the proposition stemming from SCA7. SCA7 is a bill currently under review that would go to the voters of California to decide about making a constitutional change allowing libraries to win tax measures through a 55% margin instead of a super majority of 66%. This would mean that libraries could win the funding that they need to be sustainable much more easily. We are here to fight to win for sustainable California Libraries.

Contribute Today

EveryLibrary California is building a community of donors who are ready to support library funding on Election Days across the state. Your support is foundational to the success of this state-wide library initiative and the success of library funding in the years to come. Please consider a donation to EveryLibrary California today and help us build a new, unique, and active organization for California libraries at the ballot box.

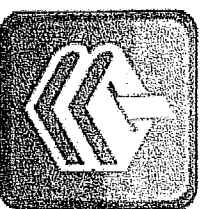
Contributions will be used for voter awareness campaigns and help win this state-wide library ballot initiative at election time. EveryLibrary California will use a portion of contributions to cover overhead, staffing, and development or acquisition of voter awareness tools and campaign materials. Contributions by individuals, corporations, organizations, and unions to EveryLibrary California are not tax-deductible.



www.rally.org/everylibrarycalifornia

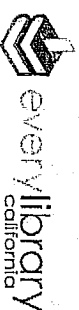
Other Ways to Get Involved

There are quite a few ways that you can get involved in EveryLibrary California and the fight for California Libraries. As a library leader we are asking you to let your colleagues and staff know about our work by sharing our website and encouraging staff to sign up as a support on our mailing list account, like our Facebook Page, and follow us on twitter. All of which are available from the website. If you would like to do even more to get involved there are many opportunities highlighted on our website. You can host fundraisers, become a fan fundraiser on rally.org and earn tablets like Kindles and iPads, organize letter writing parties, or have us come and speak to your organization about the importance of this proposition.



California

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